



AV-Proof Your Drive-Thru

How QSRs can ditch third-party delivery fees and dominate the next era of autonomous commerce

The Drive-Thru Future Just Got a Lot Faster

In the next 6 months, your parking lot will start to look different.

Driverless cars are going mainstream. Customers will dispatch their own Teslas to grab lunch. Amazon's Zoox and sidewalk bots will deliver combo meals. Autonomous vehicles are shifting from novelty to normal, and they are headed straight for your drive-thru.

We call this shift **Autonomous Commerce**. It is the emerging future of customer experience, where vehicles move people, products, and meals without a human behind the wheel.

For QSR brands that plan ahead, this change opens the door to lower costs, stronger brand control, and faster order flow.

What's Broken in Today's Drive-Thru World

Let's be honest, most drive-thrus have not evolved since the 1990s. Today's sites are bogged down by:

- Delivery drivers competing for limited parking
- Mobile order pickups causing kitchen delays

- Fire lanes used as makeshift pickup zones
- Traffic loops not built for mobile orders or AVs

Now imagine adding driverless vehicles to that mix. Without a plan, operations will slow down and customer experience will suffer.

Self-Delivery: The Pickup Channel of Tomorrow

Soon, your customers will send their own AVs to collect food, with no human driver involved.

Self-Delivery is a new model where the vehicle handles pickup by itself. No driver. No delay. No stacking problems. But it only works if your site is ready.

Autolane's OpenCurb OS helps you prepare by offering:

- Digitally designated pickup zones
- Vehicle arrival coordination and scheduling
- Support for both human and AV arrivals
- Real-time vehicle and order confirmation

This is drive-thru version 3.0. Fast. Automated. Friction-free.

Direct Delivery: Build Your Fleet and Own the Experience

Tired of handing over your margins to third-party delivery apps? Take back control.

Autolane's **Direct Delivery** platform gives QSR brands the backend system to manage their own AV delivery fleets. Whether you are starting with one vehicle or planning for national rollout, our tool, OpenCurb OS, helps you do it on your terms.

Your brand. Your route. Your customer experience.

Key Features include:

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- Fleet orchestration and smart delivery routing
- Live tracking and curbside delivery coordination
- Hardware and docking integrations
- POS and online ordering system compatibility
- OEM-agnostic vehicle support
- Analytics dashboards and delivery insights

Business Benefits:

- Retain more revenue by avoiding commission fees
 - Improve customer loyalty with direct delivery
 - Launch your fleet without disrupting your operations
 - Be early and ready when AVs are fully autonomous
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Your Curb Is the New Front Door

AVs do not improvise. They need clear and digital instructions to operate smoothly.

Autolane gives you the tools to:

- Assign and manage curb zones digitally
- Guide AVs to correct pickup locations
- Create a single flow for ride-hailing, pickup, and delivery
- Convert low-use parking into high-turnover curb assets

We'll help turn your parking lot into an efficient customer channel.

The AV Ecosystem Is Expanding Fast

AV technology is no longer limited to a few players. Your locations need to handle vehicles and bots from:

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- Tesla, Waymo, Cruise, Zoox, and Hyundai
- Delivery bots from Serve Robotics, Starship, and Kiwibot
- Ground droids and aerial drones from Nuro, Cartken, Wing, and Zipline
- Semi-autonomous systems from Toyota, Honda, Nissan, and others

Autolane's OpenCurb OS connects to all of them. Autonomous unification at scale.

Why Smart QSRs Are Getting Ahead Now

Lower Costs

Stop paying third-party delivery fees and take back your margins.

Better Pickup Experience

Avoid curb congestion and pickup mistakes with smart coordination.

Stronger Brand Control

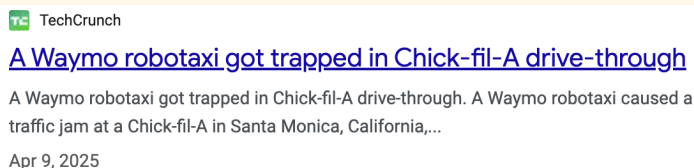
Deliver on your own terms with branded vehicles and unified service. Just your brand, your data, and full control of the customer experience.

Future-Proof Sites

Stay ahead of AV adoption by making your drive-thrus AV-ready now.

Get AV Ready Now

Autonomous Commerce is not science fiction. It is already reshaping QSR operations. See below;



The brands that adapt early will win the next decade of delivery, loyalty, and efficiency.

 **Want to explore Self-Delivery, Direct Delivery, or ride-hailing upgrades for your sites?**

Email opencurb@goautolane.com to start the conversation.